

**LIVE**

**BREAKING NEWS**



Severe Storms



Snow



Fires



Flooding



A photograph of several paper figures holding hands in a line on a sandy beach at sunset. The figures are silhouetted against the bright, golden light of the setting sun. The background shows the ocean and a clear sky. The overall mood is warm and communal.

# MY WHY: PUBLIC SERVICE

1. Keep away Looky Lous
2. Get info to the public
3. Help coordinate volunteer response

# HOW WE WORK TOGETHER

Not Enemies

Regular Updates



Access

Training

# OUR COMMON GOAL: INFORMING THE PUBLIC



378,000+ households



19.9 million people reached



121,000 followers



38,900 followers



# BUILDING TRUST



# LOSING TRUST



LinkedIn

People

Pilar

Pedraza



Pilar Pedraza

Senior/Political Reporter at KAKE TV

Maize, Kansas, United States · 500+ connections

Join to Connect

# FINDING ME:

[ppedraza@kake.com](mailto:ppedraza@kake.com)

316-680-8489

Instagram



pilarpedrazatv

Follow

1,218 posts 869 followers 724 following

Pilar Pedraza

I'm a veteran broadcast journalist with an eye for details. I currently report for KAKE-TV and host Kansas Week on KPTS-TV in Wichita, Kansas.

[www.kake.com/story/39061582/pilar-pedraza](http://www.kake.com/story/39061582/pilar-pedraza)

Pilar Pedraza TV

52.7K Tweets



Follow

Pilar Pedraza TV

@PilarPedrazaTV

Veteran Political, Education & Breaking News reporter who currently reports for @KAKENews and hosts #KansasWeek on @KPTS. Member @NAHJ @NPPA @NAJournalists

Wichita, Kansas [nwtgroup.com/client/pilar-p...](http://nwtgroup.com/client/pilar-p...) Joined July 2012

2,610 Following 5,592 Followers

facebook

Email or Phone

Password

Log In

Forgot Account?



Pilar Pedraza

I'm a veteran reporter, specializing in Education, Politics & Breaking News, a certified high school